



# The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

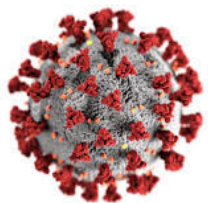
Flat No. A-2, 1<sup>st</sup> Floor, Saraswathi Apartments, No.49, Third Main Road, Gandhi Nagar,  
Adyar, Chennai - 600 020, Phone: 044-24415934 E-mail: sissta68@gmail.com, Website: www.sissta.org



**A.C. PATIL**  
President  
M: 09900559353

## 50<sup>th</sup> Golden Jubilee Annual Convention - 2021

### VIRUS PROTECTION



Use the Mask

Wash the Hand



Avoid Crowds

Vitamins



Vaccination

Healthy Food



Healthy Lifestyle

Check Temperature



Strong Immunity

Medical Consultation



Ref: No.8/SISSTA/50<sup>th</sup> A.C./2021/003

Date: 28.01.2021

**“Wish You & Your Family A Very Happy New Year”**

To: All Advertisers  
Dear Sir/Madam,

### SISSTA's 50<sup>th</sup> Golden Jubilee Annual Convention – Request for Advertisement

**Season's Greetings!** Last year due to COVID-19, we are unable to conduct our Annual Convention. Now we are happy to inform you that the **50<sup>th</sup> Golden Jubilee Annual Convention of SISSTA** will be held in the month of **May / June, 2021 either in (Mysuru) Karnataka or Kerala**. The exact date, venue, etc., will be communicated to you in due course.

The members, mill owners, technocrats, research-institutions, Govt. Officials and other dignitaries of sugar industries are expected to participate in the convention. SISSTA will publish the Proceedings of the Annual Convention-2021 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries. More members and dignitaries are expected to participate in this Annual Convention.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is 15.04.2021.**

### TARIFF:

- |                                |                                    |
|--------------------------------|------------------------------------|
| 1. Outside Back Cover- Colour  | : Already Booked                   |
| 2. Inside Front Cover- Colour  | : Rs. 18,000 + GST 5% for one year |
| 3. Inside Back Cover - Colour  | : Rs. 18,000 + GST 5% for one year |
| (For 2 & 3 three year contract | : Rs. 45,000 + GST 5%              |
| 4. Inside full page - Colour   | : Rs. 16,000 + GST 5% for one year |
| (For three year contract       | : Rs. 40,000 + GST 5%              |
| 5. Inside full page - B/w      | : Rs. 12,000 + GST 5% for one year |
| (For three year contract       | : Rs. 31,000 + GST 5%              |
| 6. Inside half page - B/w      | : Rs. 8,000 + GST 5% for one year  |
| (For three year contract       | : Rs. 20,000 + GST 5%              |

(Full Page Print Size: H: 25 cm x W: 16.5 cm)

### Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges should be paid **in full in advance** by **DD** drawn in favour of **“The South Indian Sugarcane and Sugar Technologists' Association”** payable at **“Chennai”** or **through NEFT**.
3. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
4. Kindly note that requests for specified space will be on first come first serve basis.
5. All advertisement materials should be sent to this office by (i) **CD** in Original **Corel Draw File under curved / JPEG/ PDF file format in High Resolution**. (ii) SISSTA's email: **sissta68@gmail.com**.

Thanking You,

Sd/-  
(A.C. PATIL)  
President